



FP

Forecasting & Predictions™

Pro Pharma's proprietary programs are written by programmers and healthcare professionals. They are unique in that they:

- Combine integrated data sets of pharmacy, medical, laboratory, eligibility, Workers' Compensation loss runs, etc.
- Analyze data sets for as small as 1,000 lives, and up to 1.5 million or more total covered lives.
- Use Artificial Intelligence (AI) data sets for over 20 years across multiple data formats using Pharmacy Benefit Management (PBM), Third Party Administrators (TPA's) and Health Plan data sets.
- Utilize unique "out-of-the-box" analytical tools to produce reports and outputs which illustrate key issues for financial and operational research and review.

Forecasting & Predictions™ Utilizes:

- Biotech Modeling
 - Predictions Of The Impact Of Specific Factors On The Population
- Market Share Analyses
 - Cost Accounting Of Every Dollar Spent Including Discounting And Utilization
- Treatment Calendar™
 - Artificial Intelligence Rule Sets Applied To Integrated Data To Identify And Trend Complex Clinical Problems

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