



# TMDM

## Trend Management & Disease Maps

Pro Pharma's Disease Maps serve as proxy for the cost changes experienced year-over-year and month-over-month. These analyses allow for targeting the therapeutic categories and medications responsible for the largest changes in drug spend.

### ***Important client benefits are:***

- *Identification of medications experiencing the greatest cost inflation*
- *Identification of therapeutic categories containing opportunities for spend reduction*

### ***When coordinated with Physician Profiles, Disease Maps provide solutions to the following:***

- *Which prescribers and patients drive the drug spend?*
- *What changes can be made to reduce spend?*
- *How do we know if spend has been reduced?*

## **CONTACT US**

P.O. Box 280130  
Northridge, CA 91328-0130  
(888) 701 - 5438  
info@propharmaconsultants.com

