



MAC

Maximum Allowable Cost - Customizable MAC Fee Schedule

Generic pricing should provide normative (cost plus) pricing for both Plans and Pharmacies. MAC fee schedules should pass all savings to Health Plans and patients. To satisfy pharmacists and Plans the MAC fee schedules should be transparent, updated frequently, and based on customizable criteria.

Pro Pharma MAC lists can be accessible to all applicable pharmacists to review.

The Pro Pharma MAC is customizable by clients using approximately 50 criteria, including:

Important client benefits are:

- *Anchoring overall trend by reducing generic trend*
- *Pharmacists can buy better when they know what they will be reimbursed*
- *Comply with State laws for transparency*
- *Improve relationships with pharmacy networks*

- Manufacturers
- Drug classifications
- Benchmark pricing standards
- Cost plus formulae
- Discounting
- Data sources for bases of cost
- Benefit design parameters, etc.

Changes are made based on access, shortages, and significant price changes.

CONTACT US

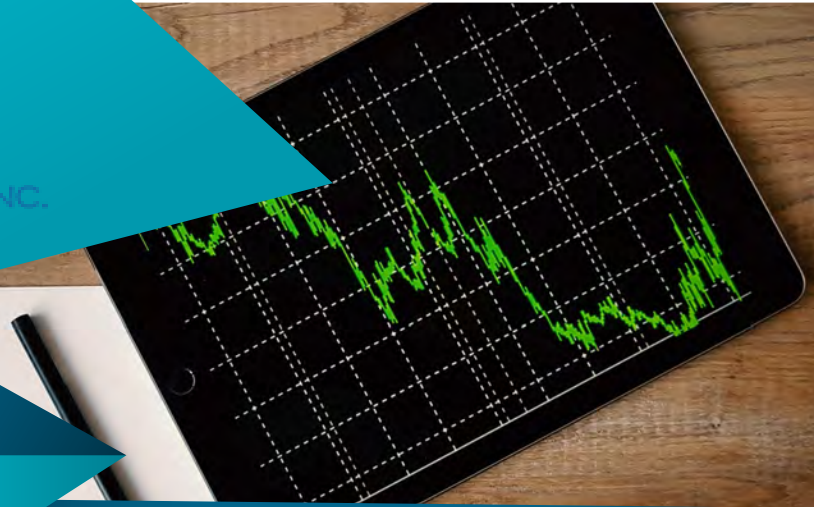
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PRO PHARMA
PHARMACEUTICAL CONSULTANTS, INC.



PRODATA
ANALYTICS



Analytics at Your Fingertips

With the right tools - Anyone can be an Analyst

Having data at your fingertips is a management imperative. Having analytics that are easy to use and interpret is a crucial management tool.

While big data employs specialized mathematical tools, the technology marketplace has moved much of the simple analyses to reporting that can be used on the desktop or mobile environments.

Pro Pharma and ProData Analytics have developed tools that will bring analytics to the manager who is not an analyst. Many of these tools rapidly, efficiently, and graphically utilize integrated claims data. An extensive list of filters makes it easy to customize your analyses.

The objective to analytics:

- *Identify cost and quality drivers*
- *Make predictions*
- *Develop action plans*
- *Trend results*

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About Pro Pharma & ProData Analytics

Pro Pharma Pharmaceutical Consultants, Inc. is a multi-service, woman owned, privately held consulting firm offering a vast portfolio of services to public and private entities including self-insured employers, unions, public employers, for-profit hospitals and integrated health networks, health care insurance companies, worker's compensation insurers, small-to-medium sized HMO's, and physician groups.

Established in 1986, Pro Pharma's consulting services are grounded in the use of data and the communication of that information to define benefit trends, drivers and other analytical indicators.

Pro Pharma has developed IT capabilities over the last 30 years that focus on Standardization and Analysis of Integrated Data Sets (i.e., Medical Encounter, Member, Provider, Pharmacy Claim detail, etc.), for audit work, oversight and management of PBMs and for control of specialty medical costs and programs.

Pro Data Analytics was formed to focus on data analytics in all industries. ProData has significant expertise in Programming, Systems Analysis, and Data Analysis.

Pro Data Analytics has been supporting Clients who need:

- Assistance building their own analytics internally
- A bridge analytics to outsource while developing inhouse
- Back Office Support (hosting) for those clients who require more comprehensive "just in time" support
- Specific one-time analyses that can be addressed quickly

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